

Shinyanga Rice for Competitive Markets (SHYRICE) in Shinyanga, Tabora, Simiyu and Geita Region(s)

A Matching Grant Fund project of the Competitive African Rice Initiative (CARI) and Musoma Food Company Limited (MFCL)



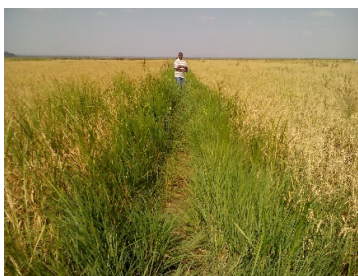
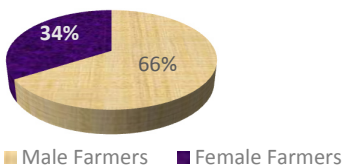
Goals

The goal of the project is to integrate 5,521 rice farmers into sustainable and competitive business models that lead to increased paddy production as well as improvements in quality. As a result, income of the farmers are expected to double by the end of the 2-year project. This contributes significantly to the reduction of poverty of small holder farmers in Igunga, Shinyanga, Kahama, Maswa, Mbongwe and Bukombe district(s), Tanzania.

Our Approach

In order to double the yield and income of beneficiaries, support is given to the beneficiaries through training on Good Agricultural Practices (GAP) and access to modern agricultural technologies. By supporting contract farming arrangements with farmers, the project enables farmers to market their products with ease.

The technical packages and GAP training includes demonstrations on the good use of inputs (fertilizers and agrochemicals), good farming practices and resource conservation. Farmer Business School (FBS) training increase farmers' financial literacy and teaches them how to manage their farm as a business.



Project strategies

- Supporting 5,521 smallholder rice farmers in production of quality paddy
- Conducting GAP trainings on best agronomy practices and Good Post Harvest and Storage (GPHS)
- Access to improved seeds and Quality inputs (Fertilizer and Agrochemicals) credit facilities
- Improved linkages among rice value chain actors (Farmers, Extension Agents, Input Dealers, Offtakers and Offtaker)
- Enhanced post harvest handling, Paddy aggregation and incentive payment
- Doubling paddy processing mill from 40% to 80% production capacity
- Enhancing Sunflower production and encouraging crop diversification as an alternative source of income and also to improve family nutrition

Contact

Musoma Food Company Limited (MFCL)
Mr. Said Makilagi
+255 754722550
musomafood@yahoo.com

Published by

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Registered Offices Bonn and Eschborn, Germany
Competitive African Rice Initiative (CARI)
11b, Mousa Traore Street, Asokoro
Abuja Nigeria
www.giz.de

In Cooperation With
On Behalf of
Author (s)
Layout and Design
As at

Musoma Food Company Limited (MFCL).
Federal Ministry for economic Cooperation and Development (BMZ)
Stefan Kachelriess-Matthess,
Anna Thinius, Yahaya Dauda
February 2015
www.cari-project.org