

# Mbarali Rice Consortium in Mbeya Region

A Matching Grant Fund project of the Competitive African Rice Initiative (CARI) and G2L Company Limited



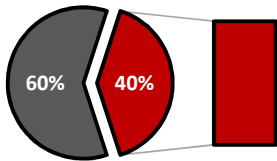
## Goals

The goal of the project is to integrate 6,000 rice farmers into sustainable and competitive business models that lead to increased paddy production as well as improvements in quality. As a result, income of the farmers are expected to double by the end of the 2-year project. This contributes significantly to the reduction of poverty of small holder farmers in Chamoto, Igurusi, Igawa, Mabadaga and Mahango Village(s), Mbarali District, Mbeya Region, Tanzania.

## Our Approach

In order to double the yield and income of beneficiaries, support is given to the beneficiaries through training on Good Agricultural Practices (GAP) and access to modern agricultural technologies. By supporting contract farming arrangements with farmers, the project enables farmers to market their products with ease.

The technical packages and GAP training includes demonstrations on the good use of inputs (fertilizers and agrochemicals), good farming practices and resource conservation. Farmer Business School (FBS) training increase farmers' financial literacy and teaches them how to manage their farm as a business beyond subsistence production.



■ Male Farmers ■ Female Farmers



## Project strategies

- Supporting 6,000 smallholder rice farmers in production of quality paddy and increasing their yield from 1.8MT/hectare to 3MT/hectare
- Access to improved seeds and Quality inputs (Fertilizer and Agrochemicals) and credit facilities
- Conducting GAP trainings on Good Post Harvest and Storage (GPHS) practice
- Improved linkages among rice value chain actors (Farmers, Extension Agents, Input Dealers, Offtakers and Offtaker)
- Doubling rice mill processing capacity from 40% to 80% production
- Enhancing Sunflower production and encouraging crop diversification as an alternative source of income and also to improve family nutrition

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