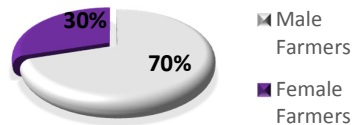


Rice Markets Hub (RIMAH) at Ikwiriri, Coast Region

A Matching Grant Fund project of the Competitive African Rice Initiative (CARI) and Mamboleo Farm Limited.



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Goals

The goal of the project is to integrate 5,500 rice farmers into sustainable and competitive business models that lead to increased paddy production as well as improvements in quality. As a result, income of the farmers are expected to double by the end of the 2-year project. This contributes significantly to the reduction in poverty of small holder farmers in Rufiji and Mkuranga Districts, Coast Region, Tanzania.

Our Approach

In order to double the yield and income of beneficiaries, support is given to the beneficiaries through training on Good Agricultural Practices (GAP) and access to modern agricultural technologies. By supporting contract farming arrangements between farmers and off takers, the project enables farmers to market their products.

The technical packages, GAP training includes demonstrations on the use inputs (fertilizers and agrochemicals) and Good Postharvest Handling Methods. Farmer Business School (FBS) training increase farmers' financial literacy and teaches them how to manage their farm as a business.

Project strategies

- Enhancing rice production capacity of 5,500 rice farmers from 0.8MT/hectare to about 3.0MT/hectare of quality paddy
- Access to improved seeds, inputs (fertilizer and agro chemicals) and credit facilities
- Mobilizing farmers into organized groups to facilitate bulk purchasing and easy and cheap access to inputs and other value added services
- Upgrading efficiency of rice milling machines from 15% to 80% production capacity.
- Improved linkages among rice value chain actors (Farmers, Extension Agents, Input Dealers, Offtakers, Millers and Financial institutions)
- Crop diversification to help improve family nutrition and provision of alternative source of income.

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