

Scaling the Baban Gona Agricultural Franchise Rice Programme in Kaduna, Katsina and Kano State(s)

A Matching Grant Fund project of the Competitive African Rice Initiative (CARI) and Baban Gona Agricultural Farmer Services Nigeria Limited.

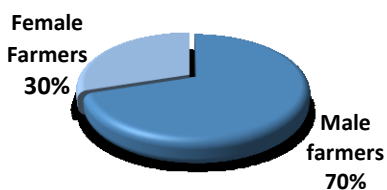


Goals

The goal of the project is to integrate 5,000 rice farmers into sustainable and competitive business models that lead to increased paddy production as well as improvements in quality. As a result, income of the farmers are expected to double by the end of the 2-year project. This contributes significantly to the reduction of poverty of small holder farmers in Kaduna, Katsina and Kano state(s), Nigeria.

Our Approach

In order to double the yield and income of beneficiaries, support is given to the beneficiaries through training on Good Agricultural Practices (GAP), access to modern agricultural technologies and an intensive rice value chain linkage. The technical packages and GAP training includes demonstrations on the use inputs (fertilizers and agrochemicals) and good farming practices. Farmer Business School (FBS) training increase farmers' financial literacy and teaches them how to manage their farm as a business.



Project strategies

- Registration of 5,000 farmers as prospective Trusted Farmers Group Leaders, for the production of paddy
- Baban Gona Farm University to provide a holistic training on leadership, group dynamics and communication, business Skills, financial literacy, agronomy practices, paddy processing and handling
- Provision of comprehensive loan package covering soil testing and analysis, extension, production and processing services
- Effective marketing system and premium payments for quality paddy
- Crop diversification to help improve family nutrition and provision of alternative source of income.

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