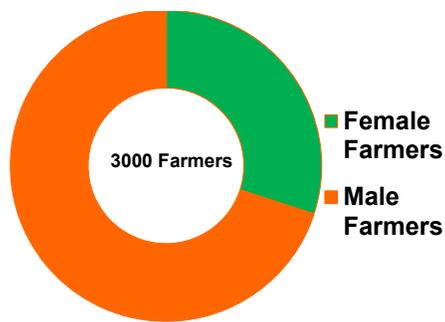
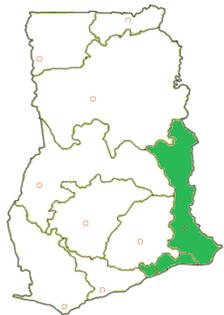


The WIENCO Rice Project

A Matching Grant Fund Project of the Competitive African Rice Initiative (CARI) and Wienco Ghana Limited



Contact

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Goal

The goal of the project is to integrate 3000 rice producers (30% women) into sustainable and competitive business models that lead to increased paddy production as well as improvements in quality. As a result, the income of the farmers is expected to double by the end of the 2-year project. This project contributes to the reduction of poverty of smallholder farmers in Weta in the Ketu North District, Asutsuare in the Osudoku District and Dawhenya in the Ningo prampram District, Ghana.

Our Approach

In order to double the yield and income of farmers, support is given to farmers through training in Good Agricultural Practices (GAP) and provision of improved technical packages.

Wienco/ Bayer is supporting farmers with a designed rice input package of agrochemicals, hybrid seeds, fertilizers and spray machines.

In terms of access to finance, the project deploys a credit and pay back system which allows farmers to pay at the end of the season with paddy. The farmers also have their rent charges paid in advance to allow for water canal maintenance necessary for good water management.

The tonnage of paddy obtained from repayment of credit and the extra purchased from farmers are milled and packaged into the Wienco Aduahene rice brand for retailers to sell to consumers. The Aduahene rice product supply are sustained by the seasonal support to farmers to produce. By supporting contract farming arrangements between farmers and off takers, the project enables farmers to market their product.

Implementing Partner

Bayer is an innovation-driven company with a long tradition in research and development. Bayer leverage expertise to address global challenges and aim to improve people's lives around the world. Bayer Group mission "Bayer: Science For A Better Life" is the foundation of what at Bayer CropScience strives to achieve within the agricultural sector. Contribution to society is based on helping to ensure an ample supply of high-quality food, feed, fiber and renewable raw materials. Wienco and Bayer crop Science provides training to the farmers on the judicious use of the inputs in the support package to increase the knowlegde of the farmers in proper application of the CPP's.

Published by

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Registered Offices Bonn and Eschborn, Germany
Competitive African Rice Initiative (CARI)
11b, Mousa Traore street, Asokoro
Abuja, Nigeria
www.giz.de
GIZ is responsible for the content of this publication

in cooperation with
On behalf of
Author (s)
Layout and Design
As at

TechnoServe, Bayer and Wienco
Federal Ministry for Economic Cooperation and Development (BMZ)
Stefan Kachelriess-Matthess
Anna Thinius, Matthew Olaide Adetunji
September, 2015
www.cari-project.org